

"Unflinchingly honest, a gripping novel that explores the emotional and spiritual dimensions of natural birth."

—Jennifer Margulis, author of *The Business of Baby*

"Hannah's birth as a fully empowered woman will inspire hope and courage."

—Mary Lane Potter, author of *A Woman of Salt and Strangers and Sojourners*

"*Hannah, Delivered* delivers the goods. Compelling, controversial, thought provoking and beautifully written, I could not put it down."

—Patricia Harman, author of *The Midwife of Hope River, The Blue Cotton Gown: A Midwife's Memoir, and Arms Wide Open: A Midwife's Journey*

"*Hannah, Delivered* documents Hannah's trajectory from midwife wanna-be to solo practitioner with grace, veracity, heart, and passion."

—Peggy Vincent, author of *Baby Catcher: Chronicles of a Modern Midwife*

"*Hannah, Delivered* takes the reader deeply into the essence of the midwife's calling - honoring connection, passion, and the profound stories of life and love."

—Heidi F. Rinehart, MD

## ***Hannah, Delivered***

by Elizabeth Jarrett Andrew

### **DESCRIPTION**

Late one night in a busy St. Paul hospital, a nurse midwife drags Hannah Larson out from behind her reception desk to assist with a birth. When Hannah witnesses that baby tumble into the world, her secure, conventional life is upended by a fierce desire to deliver babies. So begins Hannah's journey away from her comfort zone. In a midwifery apprenticeship in New Mexico, she befriends a male midwife, defends a teenage mom, and learns to trust women's bodies, then moves back to Minnesota to start her own birth practice. Hannah's need to stay safe proves both an asset and a liability: homebirth isn't legal in Minnesota in the 1990's. To deliver healthy babies, Hannah risks jail time, her community's respect, and her career. The key to unlocking her fear rests in one birth---her own.

*Hannah, Delivered* tells the story of how inexplicable passion, buried strength, and professional skill deliver one woman from fear into a rich and risk-filled life.

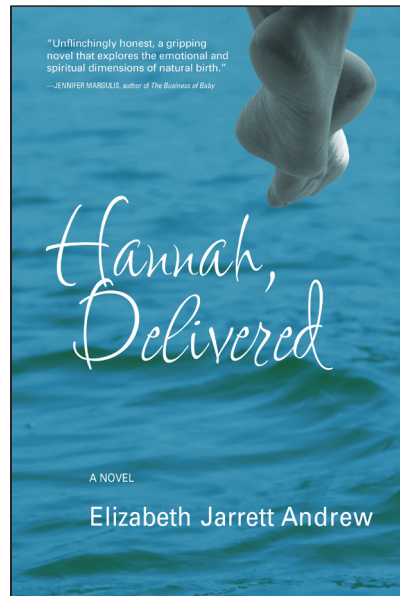
### **KEY SELLING POINTS**

- Raises great questions (about healthy birth practices, about balancing risk-taking and staying safe, and about the nature of faith outside of religion) for discussion in book groups and on blogs.
- Explores U.S. maternal care—a hot topic, since American infant mortality rates are too high and midwifery remains a felony in some states despite foreign success stories.
- Addresses a huge audience. Approximately four million babies are born in the U.S. each year.
- Provides a contemporary, non-traditional exploration of faith.



### **AUTHOR BIO**

Elizabeth Jarrett Andrew is the author of *Swinging on the Garden Gate*, *Writing the Sacred Journey: The Art and Practice of Spiritual Memoir*, and *On the Threshold: Home, Hardwood, and Holiness*. Learn more about her work at [www.spiritualmemoir.com](http://www.spiritualmemoir.com) and [www.elizabethjarrettandrew.com](http://www.elizabethjarrettandrew.com).



**Distributor: Ingram Publisher Services**

**Pub Date : 05/01/2014**

**Price : \$18.95 USD / \$19.95 CAD**

**ISBN: 978-1-940192-18-5**

**Trim : 6x9**

**Format : Trade Paper**

**Pages : 322**

**BISAC Code Category:**

**FICTION / General**

**FICTION / Literary**

**FICTION / Contemporary Women**

### **AUDIENCE**

- Women in general
- Lay midwives, nurse midwives, OB/GYNs, doulas, maternity care staff and doctors.
- Pregnant women considering their birth options. Mothers disgruntled with their birthing experiences.
- The "nones," liberal Christians, pastors, non-traditional congregations, the emerging church movement, those who identify as "spiritual but not religious."
- Women's book groups. Women's support groups. The Oprah set.
- Readers in Minnesota and New Mexico who are interested in place.

 **koeehlerbooks™**



**INGRAM PUBLISHER SERVICES**

The future of distribution

VIRGINIA BEACH & CAPE CHARLES

212-574-7939 john@koeehlerbooks.com www.koeehlerbooks.com

## MARKETING & PUBLICITY

### 1) Endorsements

• Ina May Gaskin • Jennifer Margulis • Peggy Vincent

### 2) In-Person Marketing

• Personal connections: Send postcards to mailing list (1500 names); Announce in newsletter (900 subscribers); Publication party (The Loft, Mpls).

### 3) Bookstores

Author will visit, speak with salespeople, and arrange readings.

- Mpls/St. Paul: Magers & Quinn, Subtext, Common Good Books, Macawbers, Birchbark, Luther Seminary, United Seminary, Moon Palace, Women's Press.
- MN: The Book Shelf, Best of Times, Scout and Morgan, Carleton book store, Hamline Book Store, Drury Lane Books.
- NM: Brodsky Books, Moby Dickens, Page One, Bookworks, Collected Works.

### 4) Readings in the Community

- MN: Minnekahda club; Carleton College; Women's Press book groups; Roosevelt Library book group
- NM: Taos midwives party.
- NY: Hudson Valley Writers' Center; Ossining midwives' party, Nazareth College; Utica area writers group; Rochester natural birth group.
- WI: UWMarinette; Milwaukee birth community party.

### 5) Web Marketing

- Book trailer for use on the web.
- Author websites: [www.elizabethjarrettandrew.com](http://www.elizabethjarrettandrew.com)--post events, study guide for book groups; [www.spiritualmemoir.com](http://www.spiritualmemoir.com)--announce novel with links to novel page.
- Social media: Facebook, LinkedIn, Goodreads and Library Thing giveaways.
- Blog tours: Maternity blogs, Mothering blogs (The Momoir Project), Book blogs, Faith blogs, Writers' blogs (Loft, Roseanne Bane, Mary Carroll Moore, Antler, LiteraryMama).
- Blog reviews (Exterminating Angel, LiteraryMama, FirstTheEgg).
- E-newsletter reviews and announcements (Image Magazine, A Room of Her Own).
- Book lists: Author will see that Hannah, Delivered is added to book lists on maternity care ([www.choicesinchildbirth.com](http://www.choicesinchildbirth.com)).
- Online book reviews (The Rumpus, Late Night Library, Patheos).
- Online book stores: Author will see that online bookstores carry Hannah, Delivered (Motherhood.com; DestinationMaternity.com; [www.breechbabies.com](http://www.breechbabies.com); [www.childbirthconnection.org](http://www.childbirthconnection.org); [www.empoweredchildbirth.com](http://www.empoweredchildbirth.com); [www.formidwifery.org](http://www.formidwifery.org); <http://ican-online.net>; [www.spiritualparenting.com](http://www.spiritualparenting.com); [www.nmmidwives.org](http://www.nmmidwives.org); We' Moon; [www.midwivesonline.com](http://www.midwivesonline.com)).

### 6) Reviews or Features in Traditional Publications

- Birth: Midwifery Today, Midwifery Magazine, Midwifery Journal, Journal of Nurse-Midwifery, Journal of Midwifery and Women's Health, British Journal of Midwifery, Canadian Journal of Midwifery.
- Mothering: Mothering Magazine, Natural Mother Magazine, Natural Parenting Magazine, Today's Parent, The Compleat Mother, Brain Child Magazine.
- Faith: The Christian Century, Christianity and the Arts, Image, Mars Hill Review, Nimble Spirit, Relief, Rock & Sling, Windhover, Ruminant.
- Regional: The Minnesota Women's Press (author was named one of the "best MN spiritual writers of the year" by readers), Book Woman, The Pioneer Press, The Star Tribune, The Carleton

Voice, Hamline Magazine.

- Literary: Rain Taxi.

### 7) Radio

- MPR, "Book Pick"
- KFAI, "Write On Radio"
- Maternally Yours Radio and blog (<http://maternallyyours.blogspot.com/>)
- The Dr. Pat Show ([www.thedrpatshow.com](http://www.thedrpatshow.com))

### 8) Conferences

Author will attend as a presenter or panelist:

- Birth: Midwives Association of North America
- Faith: Calvin College Festival of Faith and Writing; Baylor University Art and Soul Conference.

### 9) Networking

Author will contact these organizations re: reviews, publication notices, and sales at conferences or through websites.

- International: Midwives Online; Association for the Improvement of Midwifery Services; [www.canadianmidwives.org](http://www.canadianmidwives.org); The Partnership for Maternal, Newborn and Child Health Secretariat; [www.midwifery.org.uk](http://www.midwifery.org.uk); Association of Radical Midwives; [www.purebirth-australia.com](http://www.purebirth-australia.com); Unassisted Pregnancy & Childbirth, Australia.

- National: American College of Nurse-Midwives; Midwives Association of North America; National Association of Certified Professional Midwives; North American Registry of Midwives; Midwifery Education and Accreditation Council; American Association of Birth Centers; Association for Prenatal & Perinatal Psychology & Health; Birth Works; Birth Network National; Citizens for Midwifery; Consortium for Evidence Based practice of Obstetrics; Foundation for the Advancement of Midwifery; International Caesarian Awareness Network; Kendall Center for Women; MorningStar Birthing Services; Coalition for Improving Maternity Services; American College of Community Midwives; American College of Nurse-midwives; Ancient Art Midwifery Institute; Birthingway College of Midwifery; Birthsong Childbirth Education; Birthwise Midwifery School; Maternidad La Luz; MOMS & International School of Traditional Midwifery; Seattle Midwifery School.

- State: Alabama Friends of Midwives; California College of Midwives; California Citizens for Health Freedom; Georgia Friends of Midwives; Michigan Midwives Association; Minnesota Midwives; Minnesota Midwives Guild; The Childbirth Collective; Minnesota Families for Midwifery; Missouri Midwives Association; New York Association of Licensed Midwives; North Carolina Friends of Midwifery; Ohio Midwives Alliance; Ohio Friends of Midwives; Oregon Midwifery Council; Tennessee Midwives; Virginia Birthing Freedom; Midwives of Washington; Hudson Valley Birth Network, The Minnesota Birth Center.

- Personal: Author will contact leaders in the midwifery community (Suzanne Arms, Robbie Devers-Floyd, Roberta Devers-Scott, Faith Gibson, Mary Lay).

### 10) Contests

Author will submit the book to the following contests: PEN/Robert Bingham Fellowship; Nautilus Book Awards; Virginia Commonwealth U Cabell First Novelist Award; Balcones Center for Creative Writing Fiction prize; U of Rochester Janet Heidinger Kafka Prize for Fiction; Binghamton U John Gardner Fiction Book Award, Publishing Triangle Awards, McLaughlin-Esstman Sterns first Novel Prize, Passaic County Cmty College Paterson fiction prize, Sherwood Anderson Foundation Fiction Award, Lambda Literary Awards; Minnesota Book Awards.